



The lights will rise, the music will swell, and the stage will belong to Texarkana's own as we celebrate creativity, culture, and community at the 2026 TRAHC Honors Gala. On March 21 at the TRAHC ArtSpace, guests will experience an evening that captures the glamour of Hollywood and the excitement of Broadway while honoring the transformative power of the arts.

This year, the spotlight shines on Clay Mills and Ben McGinnis, two artists whose remarkable careers began right here in Texarkana. From Emmy nominations to international acclaim, both have carried the heart of this community onto the world's most prestigious stages. Their stories remind us that the arts inspire, connect, and open doors to endless possibilities.

Sponsors play a starring role in making this celebration possible. Your support helps sustain the programs and performances that shape future artists and keep creativity thriving in our community. The 2026 TRAHC Honors Gala will be a night to remember and one you will not want to miss.

## PRESENTING SPONSORSHIP @ \$15,000+

TRAHC is seeking two exclusive **Presenting Sponsors** for the second bi-annual TRAHC Honors event. The **Presenting Sponsors** of the TRAHC Honors Gala will support vital programs and operations that bolster the creativity of our community. In return for a **\$15,000+ contribution**, you will receive:

### Name branding of the Party

- ex You're invited to the TRAHC Gala and [BRAND NAME] Party featuring special performance by [PERFORMER]
- ex: "You're invited to the TRAHC Gala featuring special performance by [PERFORMER], brought to you by [BRAND NAME & BRAND NAME]

### Industry Exclusivity

1 Table (10 seats) at VIP dinner with Party Tickets

6 Party Tickets

Remarks by Company Representative at Party

### Logo Recognition on all event materials:

- Event Invitation (print and digital)
- VIP Dinner Invitation (print and digital)
- Print and Digital Advertising
- Press Release
- Website
- Onsite at gala, including dinner menu 'playbill,' bar signage, thank you signs
- Onsite during the exhibition installation

**Additional benefits to be determined in partnership with Sponsor**

**Partial tax deduction for philanthropic support of the institution**

## **GOLD STAR SPONSORSHIP @ \$7,500+**

### **Logo Recognition on all Gala and Party materials, including:**

- Party Invitation (print and digital)
- Print and Digital Advertising
- Press Release
- Website
- Onsite at gala, including dinner menu 'playbill,' bar signage, thank you signs
- Onsite during the exhibition installation

**1 Table (10 seats) at the VIP dinner with Party Tickets**

**10 Party Tickets**

**Additional benefits to be determined in partnership with Sponsor**

**Partial tax deduction for philanthropic support of the institution**

## **SILVER STAR SPONSORSHIP @ \$3,000+**

### **Logo Recognition on all Gala materials:**

- Party Invitation (print and digital)
- Print and Digital Advertising
- Press Release
- Website
- Onsite at gala, including dinner menu 'playbill,' bar signage, thank you signs
- Onsite during the exhibition installation

**Verbal acknowledgement during awards ceremony**

**1 Table (10 seats) at the VIP dinner with Party Tickets**

**Partial tax deduction for philanthropic support of the institution**

## **ENCORE SPONSORSHIP @ \$1,500+**

### **Name Recognition on select Gala materials:**

- Party Invitation (print and digital)
- Press Release
- Website
- Thank you signs at both RAC and the ArtSpace

**Additional benefits to be determined in partnership with Sponsor**

**Partial tax deduction for philanthropic support of the institution**

**1/2 Table (5 seats) at the VIP dinner with Party Tickets OR 15 Party Tickets**

## **CURTAIN CALL SPONSORSHIP @ \$500**

### **Name Recognition on select Gala materials:**

- Party Invitation (print and digital)
- Press Release
- Website
- Thank you signs at both RAC and the ArtSpace

**6 Party Tickets**

**Partial tax deduction for philanthropic support of the institution**

**Don't miss your place in the spotlight.**